

DIALOG

[February 1997]

Is Tim Horting all the Business

DJBC
AUGUSTUS
12 FEB 97
021

By: Beverly Thompson

It is apparent to anyone who has walked past the library or visited the newly remodeled cafeteria at the St. James campus that GBC has not only set up another coffee vendor on our campus but there are plans for yet another. A representative for the Student Association informed me that the initial plans were for Tim Horton's (TH), part of Versa Foods, who operate the cafeteria, to set up a stand in between of the new and old stated front lobby of the College. No permanent location such as the one across from the library was ever discussed.

What exactly is the message to students? Is it to wake up and get to work, or does GBC want more of our money? Well, the Dog decided to interview suspects who contributed to the Tim Horting Business.

Bryan Gregg
Manager - Business Services

Q: Why did TH move from a small stand to a permanent location down the hall from Second Cup?

A: "I don't think there was a ever a decision made until recently about the final location. We looked at a number of alternative locations on the main floor for the TH. One of the locations that we had considered was the new main entrance way. There were a number of concerns raised on that area. Primarily, ...that a small cart looked temporary, and didn't look very attractive, large enough or professional. The other concern raised by people in the physical resource department was TH would contribute to trash in the new entrance way."

Q: Will TH be serving soup and sandwiches?

A: "At this point no! We had some discussions with TH about [this] ... and we decided at least for the short term, short term meaning perhaps a year or two, we would see if location #1 [cafeteria] was successful before we added expanded service. The reason is that to do the soup and sandwiches we would need a much larger area then we have

currently allocated for them. And, we have other ideas on how we could use that space in the main corridor, particularly until we see TH track record on how successful they will be."

Q: So how long is the contract with TH?

A: "The contract is five years."

Q: Are you aware there is a Coffee Time and Starbucks directly across the street?

A: "Yes, one of our concerns is that the College has seen a reduction in sales in it's cafeterias. One of the factors is more competition, and frankly the College uses part of the income from the TH sales to invest in services for students within the College. I don't take the money home at the end of the week and either does anyone else from the College.

Part of the money the College receives from Cafeteria services goes back into salaries, heat, hydro, and facilities for students. The students ultimately benefit if the services meet their needs. Our intent was to offer a competitive product. We think its more than competitive. We think it's better frankly than Coffee Time, and less expensive than Starbucks, and that's the reason why we choose TH."

Q: There's a Second Cup in GBC. How do you think this will effect direct competition with TH?

A: "We never intended, or do we ever intend to compete with Second Cup directly. Our hope with TH is to compete with Coffee Time and Star Bucks. Now there is a lot of staff and students that leave the College and go across the street for a coffee. Our hope is to stem that flow and keep as many people in the building as possible, recognizing there are no locks on the doors. If we're not price and service competitive with the other people in the neighborhood, we won't survive! So, the intent is to recoup business we've lost to other competitors, not from Second Cup. Second Cup and TH are actually complimentary. Second Cup specializes in more specialty coffees, and TH is just plain coffee. We don't offer

George Brown College

Valentine's Day Casino Night

Fundraiser for Scholarships

February 14, 1997

7 pm - 12 pm

Auction Catalogue

sandwiches as they do in the Student Centre, so we think the products will be complimentary of each other. Our hope is that the two can build on each other, and in-fact, we have considered and discussed this with selected student leaders is even doing some cross promotion between Second Cup, TH, Seven Star, and Versa Foods. Hopefully that will happen over the next few months. Seriously, we want to co-operate with the student administration. They had some input in terms of the product we choose."

Q: You mean the Student Association?

A: "Yes, Susan Deak, President, and Colleen McDowell were on the selection committee for a new catering contract."

Colleen McDowell
Executive Director: Student Association

Q: Were you on the selection committee which made the decision to bring in Tim Horton's?

A: "We were on the

Selection Committee but we had no input into the choice of food service companies and did not get copies of the full proposals submitted by these companies. The recommendation made to the College Committee which made the final decision was made by Bryan Gregg, Business Manager, Bob Struthers, VP - Corporate Services; and Brain Cooper, Dean - Hospitality Centre. No one from the SA made contributions as far as a final decision."

Q: What do you think about the competition between Second Cup and TH?

A: "I agree with the representatives from Versa Foods, Starbucks and Second Cup. How could there not be competition between Second Cup and TH. We're right down the hall from each other. Our main competitor will definitely be TH. People who go to Coffee Time will continue to go there because they can get a coffee and have a cigarette. They can't do that anywhere on College property. Those who go to Starbucks are looking for a different atmosphere."

What's Happening



WIN TONS OF PRIZES AT CASINO NIGHT ON VALENTINE'S DAY...

PAGE 8



STAFF WRITER, TANYA ENBERG REVIEWS ONE OF TORONTO'S NEW HOT SPOTS - THE WHAMMY BARI...

PAGE 5



SURF YOUR WAY INTO THAT DREAM JOB WITH THESE INTERNET SECRETS...

PAGE 6



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The Dialog is a student newspaper and is published in co-operation with the Student Association of George Brown College. The Opinions Expressed in the Dialog are not necessarily those of the College, the Student Association, or its employees.

College Life

UP AND COMING

By: Beverly Mulvihill-Lawrence

Welcome back to another edition of **Up and Coming** brought to you by your fantastic and fabulous Director of Programming!! It's been a while since the last spread on what fun and exciting things there are to do at GBC. Well, I'm back and there's not only a lot of stuff happening but a number of changes to report.

February 3

Characterist Jon Ljungberg
Nightingale campus
12 p.m.

Stop in and get yours for absolutely free!!

February 5

Jon Ljungberg (yes, the same guy)
Casa Loma Pub 12 p.m. - 5 p.m.
He will also show off his wit and humour as a comedian.

February 6

Pub Night at St. James
Hosted by the Hispanic Club
2 p.m. - 7 p.m.

February 13

PUB CRAWL is back for those who had a blast and want to go again, or for those who heard about the fun and want to see it

for themselves. Three venues and more fun for only \$5. See your campus SA office for tickets.

February 14

Casino Night
Hosted by Hospitality
Bring the big bucks and spin the wheels to see if your lucky!

February 18

Psychic Dan Valkos shows off his mystical talents at Nightingale
11:30 a.m. - 2:30 p.m.
See what your future holds for you!

February 27

Casa Loma Pool Tournament
2 p.m. - 5 p.m.
Sign up at your campus SA office.

Show your skill and win a great prize.

February 28

Mardi Gras Festival
St.James campus 7:30 p.m.
Hosted by the SA, Italian Culinary and ISN clubs
Sample tastes from other cultures and dance the night away to a variety of music styles.

Every Monday

Casa Loma and St.James movies will be shown in the lounges.
12 p.m. - 2 p.m.
Movies to be announced at each campus.

TBA:

The BSA and SA will jointly host a pub with live entertainment.

Formal Date.

Pool Tournaments for each month at Casa Loma and St.James
And many more exciting events for all!!!!!!!

As for changes, you'll notice that there are no regularly scheduled Wednesday and Thursday at Casa Loma and St.James respectively. The reason for this is that we are trying to make the pubs and events that do occur bigger and better and more often. Pardon the pun, more eventful. If you have any suggestions or your club is interested in hosting one, feel free to contact myself in the St.James office or on my voice mail at 415-2900 ext.89550.

As most are probably aware by now, the lounge is now a smoke-free facility. The only times that smoking will be permitted is during pubs. Now you are more than likely asking yourself, WHY THE H*** IS THE LOUNGE NON-SMOKING? The answer is really simple and to find out turn to the "Suddenly Susan" article written by Susan Deak, the SA President. If you have any more questions, comments or concerns regarding this or any other issue feel free to contact me at the above number. Until the next issue, I hope to see you out and about at these and any all other functions. Be safe, have fun and do what ever makes you feel great!!!!!!!

Roberto Martella - Olive Oil Tasting

Italian Culinary Club

Many people are surprised to know that Italians are as particular about their olive oil as they are about their wine. Tastings are used to categorize the olive and grade its quality. To some, the idea of drinking olive oil may cause queasiness, but it is the best method to determine the true flavour of the oil.

On November 26, Roberto Martella, President of the Olive Oil Council came to the Hospitality Centre to conduct an olive oil tasting. The students compared 5 different oils with very particular characteristics while enjoying bread baked at Mr. Martella's restaurant, Grano. During the tasting students were given a thorough explanation about the cultivation, purposes, processing and other aspects of the olive and olive oil.

The Olive Oil Council has generously made available brochures about olive oil. Get yours in rm. 254.

Recipe: Zabaglione

- 4 Egg yolks
- 50 gr. Sugar
- 125 ml Marsala

1. Put the egg yolks and sugar in the top of a double saucepan, away from the heat, and beat until thick and creamy.
2. Place over the bottom pan containing hot, simmering water. Add the Marsala and continue beating until the mixture becomes a thick and creamy amber foam. Serve immediately.

AFRICAN HISTORY MONTH 97'

Events You Cannot Miss
Get out your calendars

February

5th, 6th, 11th, 12th, 19th, 20th, 26th & 27th

ARTS MARKET

SINGING HIP-HOP MC
AFRICAN DANCE POETRY

PRESENTATIONS

MUSICAL PRESENTATIONS
PANEL DISCUSSION

AND MORE



WHAT!!!!!!

CHECK THE STUDENT ASSOCIATION
OR THE AFRICAN UNITY CLUB
FOR MORE INFO.

In The Know...

"Get a Connection" Mentor Program

George Brown College Alumni Association
By: Mary Kennard
Manager, Alumni Affairs

"In the era of networking - when most jobs are unadvertised - who you know is more important than ever" began an article in the November '95 issue of City College News announcing the inauguration of the "Get a Connection" mentor program.



The George Brown Alumni Association's Mentor Program is designed to assist George Brown students in the process of developing a career exploration strategy. We offer the service of connecting you with alumni in your

field of interest who is willing to become an informal resource. Alumni offer their unique insights into the job market, share their daily routine through job shadowing, and pass along industry advice. As one student

said of her mentor experience "...my mentor was extremely helpful and informative. She gave me insight as to what it was like to work in the field and we talked about my goals and some of my fears. I think the program provides an invaluable link between education and the work world..." "Get a Connection" is free to all full time students. Once registered in the program, students

meet with the Mentor counsellor to discuss their interests and field of study to ensure a good match. When a match has been made, the student is invited to attend a workshop conducted by the Mentor counsellor. Information on subjects such as questions to ask during interview meetings, the benefits of mentoring, and making that first phone call are discussed. At the end of the workshop the student is given the name and telephone number of their mentor.

The Program offices are located in the area between the old and the new lobby. Students can pick up registration forms wherever you see the "Get a Connection" poster. For more information visit the Mentor office of call the Alumni Association at 415-2106.

Tim Horting...

(Continued from front)

In this one block area, whose primary customers are indeed GBC students, I don't think that four big name coffee franchises, one of whom will have two locations is necessary.

At the time Second Cup opened there were only Coffee Time and the Versa brand coffee. Now there are four coffee operations in existence and one yet to come."

Susan Deak

President: Student Association

Q: Were you on the selection committee who made the decision to bring in Tim Horton's?

A: "As Colleen we were on the Committee. We asked them (the Committee) for all the pertinent documentation so that we could make an educated decision. They were not forthcoming with this information and we therefore could not have any input as far as a final decision. How could we?"

Chris

Food Service Manager:

Versa Foods

Q: Did you have any say in the new TH?

A: "They asked my opinion ...

and I suggested some sort of franchise, because that's what the students are looking for. TH came along because at the time we were thinking of doing Wendy's, and they're combined. I had a little bit of a say, but not the final say or anything like that."

Q: "You aware that there is a Coffee Time, Starbucks, and Second Cup, so how do you think this will competitively effect TH?"

A: "I think it will do well. I think we will compete with Second Cup. Starbucks is high end and I don't think students want to go there all the time. I think TH has a better name then Second Cup. Hopefully with the renovations that we did, we want to make it more relaxed for students to come here... I'm surprised Coffee Time is still doing well! Everytime I come into work there is still a line up. I thought for sure when Second Cup opened up, that Coffee Time would have been gone. Actually, I'm surprised it is still going. We get a lot of favorable responses with the TH in the cafeteria."

Q: Are both TH (cafeteria and outside library) going to be run together?"

A: "They are going to separate them into two franchises. TH wants to see the difference in

sales from in the cafeteria versus upstairs."

Q: Will they be serving soup and sandwiches upstairs?"

A: "At this point I'm not to sure, but I think so!"

Suzy

Coffee Time Owner:

Q: Did you know there's a TH opening up across the street in GBC?"

A: "Oh yah!" Actually there are two. One in the basement cafeteria and one on the ground floor.

Q: How do you feel this new TH will effect your business?"

A: "Maybe, my business goes down, maybe not."

Q: Did you know that TH coffee is more expensive than yours?"

A: "We may still lose customers."

Carla Taylor

Star Bucks Coffee Management

Q: Are you aware that GBC is opening up a TH, and do you think it will effect your business?"

A: "No, I don't think so, because the people that go to Second Cup will either stay there or go to Tim Horton's. I don't think they will interfere with the market I have here." So, is Starbucks a special market? "I find that the students that do come here order espresso drinks, some have regular coffee."

Suzanna

Second Cup Employee

Q: The Dog was doing a price comparison and your coffee will be more expensive then TH do you think this will effect sales?"

A: "Our coffee is much better then their coffee, people who know about coffee come to us, not Tim Horton's."

Q: Does Coffee Time or Starbucks interfere with your business?"

A: "Nol TH is in the same building that's why it will effect us. People don't want to go outside so they come here. If they put the TH in GBC we might lose business, because we usually have line-ups, and if someone

Canadian Alliance in Solidarity With the Native Peoples

ABORIGINAL ACTIVIST EXPOSES RCMP BRUTALITY AGAINST SHUSWAP SUNDANCE DEFENDERS AT GUSTAFSEN LAKE BRITISH COLUMBIA. LIVE VIDEO EVIDENCE WILL BE SHOWN.

Toronto: The Canadian Alliance in Solidarity with the Native Peoples (CASNP) will hold a press conference at 11:00am on Friday January 24, 1997 at City Hall, Committee room 3, with Dacajeweha (John) Hill who is one of the original defenders of the Gustafsen Lake sacred site.

Dacajeweha, of the Mohawk Nation, was the only person to be convicted for the famous 1972 Prison Riot at Attica Prison in New York State. This riot resulted in inmates and Prison guards being shot and several killed by the New York State Police. This led to major prison reforms woris wide.

Dacajeweha will explain : the history and reasons for the Shuswap Ts'Peten peoples decision to defend their Sundance grounds; provide an update of their trials which have been going on for 8 months in Surrey B.C.; and show live video footage of the illegal RCMP military tactical force used against the Sundancers.

" The Canadian government, through its provincial agencies, has declared nothing less than all out was against those Aboriginal Nations who demand that Canada live up to the 'rule of law,'" says President of CASNP, Kahn-Tineta Horn. In reference to the Gustafsen Lake trials, Jay Mason, also from CASNP, states: "What we are talking about is a Land Rights Struggle and the continuity of that struggle. Since the basis, the very essence of our spirituality and our identity is tied to our relationship with Mother Earth and that is what we will not allow to be severed!"

Dacajeweha is one of the key note speakers at CASNP's Annual General Meeting on Saturday January 25, 1997 at the Native Canadian Centre. Native and non-Native People are welcome to the AGM. No registration fees are required.

For further information call Jay Mason (CASNP) 416-972-1573 fax 416-972-6232

does not want to wait in line, they will go over there. On the other hand it's cheaper, and students sometimes go for cheaper stuff."

Q: Do you think you could work together with TH with joint promotions or advertising like Bryan Gregg suggested will be done?"

A: "That has to be done with head office, but I don't think that is possible."

In a letter addressed to myself from Bob Struthers, V.P.-Corporate Services, Mr. Struthers writes, " Second Cup and StarBucks are different to Tim Horton's in that they are positioned differently in the marketplace. Horton's is very popular mid-range coffee, whereas Second Cup and StarBucks are more upscale and feature specialty coffees."

Mr. Struthers also writes; " It is also increasingly common for two or three competing food outlets to open close together."

What about four different outlets, one of which has low coffee drinkers and are we more "upscale" drinkers? It will be up to us to decide. Will Tim's hurt all the coffee business? Thank Huskies, I quit coffee on

New Years Day.

What do you think? We invite your comments.

The Dog did her own price comparison shopping on Coffee (not include. Tax):

small coffee	
regular coffee	
med. coffee	
lg. coffee	
Coffee Time	\$0.90
	\$1.00
	\$1.10
	\$1.20
New Tim Horton's	\$0.93
	\$1.03
	\$1.26
	\$1.40
Second Cup	\$1.03
	\$1.22
	\$1.36
Starbucks	
	\$1.15
	\$1.40
	\$1.60

A portion of profits are given to the Student Association. All Student Association funds are invested by students for students.

Attention Asthmatics!

We need you for several asthma studies at Toronto General Hospital.

Excellent payment for your time. Phone 785-1669

Campus Buzz

The Digital Graphics Network Welcome:

We welcome you to participate in our group. Any input from you on applicable subjects which you are interested in exploring is encouraged.

Topic: Typography,
The Invisible Art
Who: R o d
McDonald operates a graphic design studio specializing in lettering and typography. He has

designed logos and a wide variety of print materials for some of the largest companies in Canada. He has produced a number of typefaces that are sold worldwide through Fontshop International. Rod teaches typography at Sheridan College and at The International Academy of Design, Toronto.

When: Thursday Jan.

9, 7:30 p.m.

We meet on the second Thursday of every month at 7:30 p.m. We will be getting together afterwards for drinks (around 9:00) at Bishop and the Belcher, located at 361 Queen St. W. (Queen & Peter).

Where: Imperial Financial Planning Centre
330 Front Street West
2nd Floor
Toronto, Ontario
M5V 3B7
(Use the Front Street entrance furthest to the right, the others are after 6:00 p.m.)

Celebrating African History Month 97

By: Michael St. George

George Brown College is considered the most culturally diverse college in the province of Ontario, if not the entire country. In keeping with the college's mission of meeting the psychosocial and intellectual needs of its students, whenever possible GBC has played their part in supporting the various cultural celebrations and holidays based on the student population.

February is the month designated by the government of Canada for People of African descent to celebrate their heritage and contributions made to Western Civilisation. It was originally called Negro week by Carter G. Woodson, who first began the tradition of this cele-

bration in the U.S. back in 1920. Since that time, the celebration has continued although the length was later expanded to an entire month and the name was changed to Black History Month. A few years ago, the Canadian government officially designated February as African Heritage Month.

At a meeting held in January, it was decided that programming at GBC in celebration of this month for 1997 would include an Arts Market, speakers/presentations and discussion, a panel discussion and various performances.

February 12-13
Musical Presentation
Hip Hop R&B Musicians

February 19-20
Panel discussion and presentation

Topic(s): 1. Inter-racial and Inter-generational Coexistence in the Workplace and Educational Institutions. 2. (To be announced).

Panelist(s): Two members of the community, a faculty member, a student and a moderator.

Michael St. George is a former student and V.P. St. James campus of GBC. He is a professional musician.

CITY BEGINS TO REVISE VOTERS LIST FOR MARCH 3 REFERENDUM

Starting today, qualified electors in the City of Toronto can find out if their names appear on the voters list for the March 3 meagasty referendum.

Voters can check to see if their names appear on the list by visiting the City's Revision Office on the Main Floor of City Hall, near the Toronto Public Library's City Hall Branch, or by calling (416) 392-6818.

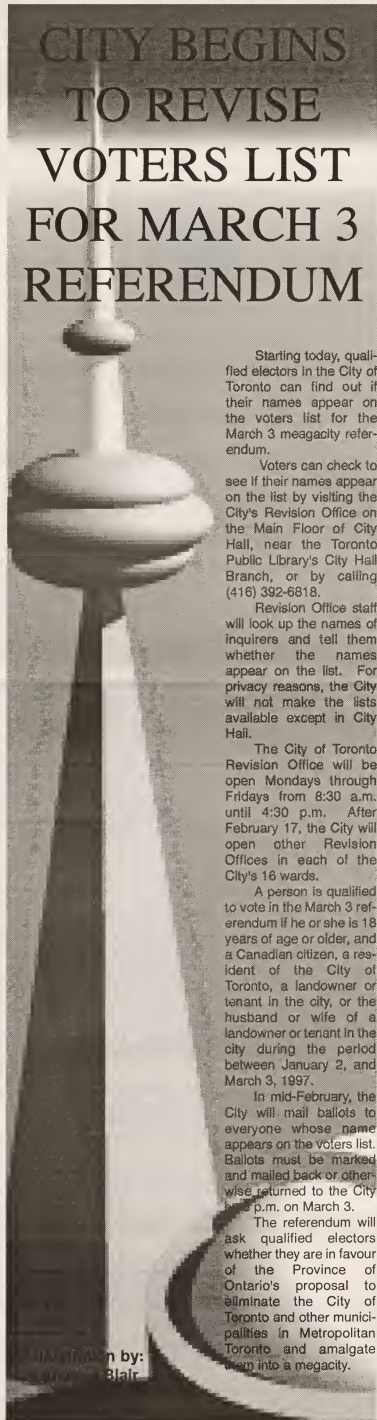
Revision Office staff will look up the names of inquirers and tell them whether the names appear on the list. For privacy reasons, the City will not make the lists available except in City Hall.

The City of Toronto Revision Office will be open Mondays through Fridays from 8:30 a.m. until 4:30 p.m. After February 17, the City will open other Revision Offices in each of the City's 16 wards.

A person is qualified to vote in the March 3 referendum if he or she is 18 years of age or older, and a Canadian citizen, a resident of the City of Toronto, a landowner or tenant in the city, or the husband or wife of a landowner or tenant in the city during the period between January 2, and March 3, 1997.

In mid-February, the City will mail ballots to everyone whose name appears on the voters list. Ballots must be marked and mailed back or otherwise returned to the City

p.m. on March 3. The referendum will ask qualified electors whether they are in favour of the Province of Ontario's proposal to eliminate the City of Toronto and other municipalities in Metropolitan Toronto and amalggate them into a megacity.



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Campus Buzz

THE WHAMMY BAR: A Cool Hip Alternative Place To Chill...

Tanya Enberg

Queen St. West is no longer the hippest part of Queen, the east-end scene is slowly catching up, featuring the arrival of one new groovy location named...THE WHAMMY BAR. This intimate club offers live music of all styles throughout the week...

Wednesday nights feature "Acoustic Jam nights," get up and show-off your talent or sit back and enjoy the show. If for no other reason, go the The Whammy Bar to check out the art decor inside, created by innovative artist Mark Sorozan. If your studying Graphic Design a visit to the Whammy may just be the inspiration you've been lacking! Everything from air-brushed art, oil paintings to computer graphic artwork successfully brings the club to life.

With bars like the Whammy, Queen East is bound to become a trendy place to hang. The Whammy Bar is the first licensed art gallery in Toronto, so you can be artistically stimulated, sip a pint and jam to the grooves of the musicians all in the one place. Don't be fooled by the outside appearance

of The Whammy...venture inside the cozy cave...you will not be disappointed! Located at 354 Queen East -- close enough for all G.B.C students to hang out after classes, drink some refreshments and relax. For more information, call the Whammy at 363-6456.



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ARIES(MARCH 21-APRIL 19)



Quit watching the re-runs and get a life of your own...late-night paid advertisements will not give you the solution you need. That's right my friend, YOU MUST LEAVE THE HOUSE...go to the movies at least because, if you don't, you will become a permanent fixture on your living room sofa. Good Things Are A Comin'...

TAURUS(APRIL 20-MAY 20)



You've been letting the 'winter blues' get the better of you, but a strong personality like your isn't going to give in to the mental depression that...sleet, snow, Visa bills, rent, phone bills, miserable subway people, grouchy profs, grey skies and temperatures below zero bring into your life. Try using 'Mind Over Matter.'

GEMINI(MAY 21-JUNE 21)



Creative juices are spilling out of your pores, crying for poetry and metaphors...You need a creative outlet like never before...perhaps cooking naked will do the trick, whip off those clothes, dance to your favorite tune and cook up a hefty portion of porkchops and creamed corn.

CANCER(JUNE 22-JULY 22)



So your tired of the tedious day -in-day- out repetition of your so-called part-time job? Forever frying greasy food with a grin just to obtain that dream promotion as 'cashier'? Feeling a little unappreciated that your regular customers at the coffee shop don't say 'please' or 'thank-you' even after you have masterminded the perfect hot-chocolate, added the correct amount of whipped cream and chocolate sprinkles? We'll get use to it, the corporate ladder is still about 10 years out of sight. Every night before you go to sleep practise saying "thank-you come again" five times over.

LEO(JULY 23-AUGUST 22)



Richard Simmons is calling you. It's time to take off those extra four layers that you promised would be your New Years Resolution. Start off with five somersaults, three cartwheels and one round of the "Bird Dance," also make sure to indulge in delicious popcorn flavoured rice cakes as a tasty alternative!

VIRGO(SEPTEMBER 23-OCTOBER 23)



It is pertinent that you get in touch with your sensitive side. Find the way that is right for you.

LIBRA(SEPTEMBER 23-OCTOBER 23)



Follow the map of your destiny...be all that you can be...don't put off till tomorrow what you can do today and...Blah...Blah...Blah...Blah...Blah

SCORPIO(OCTOBER 24-NOVEMBER 21)



You are way too young to be so bitter! Take note of the dark creases forming around your eyes...and look at the deep stress lines on your forehead...and ask yourself if you are really old enough to be collecting such characteristics. It can only go downhill from here, so take care of yourself, learn the true meaning of "relaxation." Maybe invest in one of those funny looking eye-masks to take down the swelling.

SAGITTARIUS(NOVEMBER 22-DECEMBER 21)



Talk is cheap, just admit that your not biding your time until your BIG break. The odds are one in a million (plus a few more zeros) so get out of your fantasy world and head back down to this place that we humans like to refer to as 'planet earth.'

CAPRICORN(DECEMBER 22-JANUARY 19)



Try not being so damn gulable! Sure the Bell Telephone commercials are truly ingenious for playing with your emotions and those New Ways to Bank Ads seem to be speaking right to you but keep in mind that behind every clever advertisement there is a campaign of de-humanized, goofy looking creatures wearing suits, shamelessly pushing tiny buttons that effect your emotions. You are their prime target...you keep them in business. YOU DON'T HAVE TO BE A VICTIM ANYMORE!

AQUARIUS(JANUARY 20-FEBRUARY 18)



STAR TREK IS NOT REAL...I REPEAT...STAR TREK IS NOT REAL...

PISCES(FEBRUARY 19-MARCH 20)



If you are trying to be like Beavis or Butthead either you are trying TOO hard or you don't have to try at all.

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You or someone you care about ?

Erase It & Start Clean. Avoid future accusations.
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By: Tanya Enberg

"Suddenly Susan"



**Susan
DEAK**

President of Student Association.

Last semester, we started the year with a brand new Student Centre at the St. James campus. It proved to be a welcome facility by the students. Not only did students have a bright space with music, but it was the only space within the walls of St. James where people could smoke. This was possible because when the Student Centre was built, a special ventilation system which was designed to filter smoke out was installed. Now, some of you may be asking "Well then, why was the Centre always so smoky?" The answer to that is very simple. Smokers were not limit-

"To Smoke Or Not To Smoke - That Is The Question."

ing their smoking to the designated smoking area. The smoking area was designated as such so that it was as far from the food services as possible. It was also the area where the ventilation system's direct vents are located. It was often so bad that I avoided the Centre (and I'm a smoker).

In order for smoking to be allowed in the Centre, there was only one simple rule which had to be followed: **SMOKING ALLOWED IN THE DESIGNATED SMOKING AREA ONLY!** There was not a day that went by when a minimum of a dozen smokers were asked to move to the smoking area. The Student Association's Staff and Student Leaders all went around getting people to move. I know every time I went into the Centre, I was asking someone to move. Often times, it was the same people. The Student Association even went so far as to hire students to patrol the Centre and have people move to the smoking area. But then the question is: "So how far do we have to go to get people to adhere to the one rule?" The answer to that question was:

"Make the Centre a SMOKE-FREE space."

The decision was finally made at the Student Association's Board of Directors Meeting on December 19, 1996. There were numerous factors as to why the decision was made to make the Centre a SMOKE-FREE facility. Some of the factors include: There were continuously smoking outside of the designated smoking area; the bar area and the dance floor have sustained a great deal of damage due to cigarette burns; and numerous pieces of furniture have been damaged by burns.

The question came up of how many times was it necessary for people to be asked to move? How much more damage would the Centre have to take? How many more times would someone look you in the face while you asked them to move, drop their cigarette on the floor and crush the butt with their foot? The final issue was privilege. I know it may sound almost childish to use that term, but that's the only term that fits. Here was a privilege that smokers had and because a bunch of smokers

repeatedly chose not to adhere by the rules, the rest of us now have to freeze our buns off out in the cold just so we can enjoy a cigarette. DOESN'T THAT JUST TOTALLY SUCK?! Well, that is now the reality.

To date, the damage to the bar, floor and furniture has been dealt with in the best way possible. One student actually said to me: "Why should the students' money have to be used to pay for the stupidity of a few?" That's a good question. For the time being, the Centre will remain a SMOKE-FREE space (except on specified pub days). But in the future, when we smokers have a chance/privilege to smoke inside, does the burden of monitoring the rules fall on the shoulders of a few or is it everyone's responsibility?

Therefore in closing, the answer to the initial question is: "Not To Smoke."

Operations Manager,
Student Association

Student Group Health and Dental Insurance Plan:

Something New for 1996/97 from your Student Association

By: Lori Foran

This academic year, your elected student leaders (the Student Association) implemented a new Student Group Health and Dental Plan. This new plan is available full to all time diploma and post-diploma students registered with George Brown College. The cost of this plan is just \$77.52 for eight months and covers the following:

Pay Direct card (covers 80% of prescription insurance drugs)
Vision Care (reimbursement of up to \$100 for prescription eyeglasses and contact lenses)
Dental Coverage (maximum \$500 in benefits)
Accidental Medical and Dental benefits.

For those of you who already have health/dental coverage, we are offering an "opt out" period, as we did last semester. For January start students, the opt out deadline is January 31, 1997. Pick up opt out forms at any Student Association office. And for those of you interested in finding out more about this plan, we have informational brochures which detail what's offered.

By now, you must be asking yourself how this service came about. This exciting initiative was started last year by students, like you! After many hours of research and student input, student leaders helped develop a comprehensive student health plan. It was done to provide an important service for GBC students and to date, we wazzu have received a lot of positive comments on our efforts.

It also puts George Brown College on the cutting edge of student services, as we are the only Metro College to implement such a plan. However, we foresee others following our lead in the near future!

Over the next few weeks, we will be conducting a student survey to get some feedback on your new insurance plan. It will be conducted by an outside firm and we are looking forward to hearing your views. In the meantime, you are welcome to drop by the office or contact our health insurance hotline at 415-2443 for more information.

+Surf the web for a job ...

try http://ngr.schoolnet.ca/jp/stu_login.html

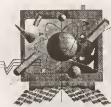
The Counselling & Career Services department of Student Affairs is proud to announce, effective January 2, 1997, a new internet-based job posting service called Worklink. Worklink was co-developed by Industry Canada; Canadian Association of Career Educators and Employers (CACEE), and the following colleges; Centennial, Humber, Seneca, Sheridan, George Brown. This new job posting service will make it easier for employers to advertise jobs and simpler for students to access the job postings.

Employers can call or fax one central office to post a job at any or all the five community colleges. Access to the postings will be protected with a password so that only the current students and graduates of the five community colleges can view the postings.

Students can access the internet-based job posting service 24 hours a day, 7 days a week from any computer with web access. There's no need to find time to get to your campus career centre; simply login and access all available job postings via the internet. Worklink's special feature is the Search Option. This option offers the user multiple selections for searching, such as job type, area of study, location (city, province, country), and job status (full-time, part-time, summer, contract).

A password for current students and alumni can be obtained from the Counselling & Career Services office at any campus. Students must present identification before a password will be issued. Student I.D. card, library card, diploma or certificate are the only acceptable forms of identification.

So come pick up your password and brochure. Then head over to the nearest computer learning centre at your campus, take hold of that mouse and click-on Worklink. Please note the Counselling & Career Services Department will no longer have access to a paper (hard) copy of job postings after December 31, 1996.



Further information is available from the Counselling & Career Services department, Student Affairs Office at Casa Loma, Nightingale and St. James or e-mail cmcdonag@gbrownc.on.ca

Student Affairs Partners in your success

Student Voice

Welcome BackNooner

Huge Success At the Hospitality Centre

By: Sandy De Sousa, VP Hospitality

On Tuesday, January 14th, 1997 the Hospitality Division of the SRCs and the SA welcomed back the students of GBC.

It was a fun afternoon of no seriousness. We laughed to the jokes of "Joe's Convenience" (the comedy show), and ate pizza all day long.

Why We Did It?

Because we wanted to! Seriously. The SRCs and I wanted just to say "welcome back". We know school is tough, so we felt a small break between classes was something we all needed. You all proved us right. There was a great turn out from the stu-

dents.

"Joe's Convenience"

"Joe's Convenience" played a great part in our afternoon of fun.

With their singing/guitar routines to the "Omish Man", Joe's Convenience put smiles and laughter to many faces.

Pizza Nova

At 12 PM the scoundrels in all of us came out! For \$0.50 pizza, no one can blame us. We thank Pizza Nova for generously helping us out with a great deal and speedy delivery (14 pizzas guys... who!h!).

SRCS

This entire afternoon would

not be possible without the Hospitality SRCs. They did a great job in organizing the event.

There were balloons, banners, flyers, and a bunch of smiling SRCs to make the whole event pleasurable.

This was their first event as your SRC Executive Council. Let me be the first to congratulate them in a job well done.

Not only were they able to host such a successful event, but five new SRCs joined the team because of their efforts.

The entire afternoon was about school spirit and giving fun. Our SRCs were able to give us that! The SRCs encourage new members, in fact, we love all you guys... o.k., o.k., I may be going off the deep end here, but I just wanted to emphasize that the school spirit that day was great to see and missed.

I would like to thank our two newest members (signed up just the day before) of the SRCs for eagerly coming out to give us a helping hand. Thanks to David Brunt and Thea Weller for their enthusiasm and help. In addition to the school spirit, it was great to see our very own Dean Cooper come out and support us. Thanks Dean Cooper!



More Reps join the fun! (L to R): Lee Shemuel and Tamia Grazina

Lee Shemuel - President
Tamia Grazina - Director Of Fundraising/Marketing
Heather Manderson - VP of Communications
Simone Sher - Treasurer

If you have any suggestions for future events, please call (416) 415-5074

Your 1997 SRC Executives:



Pizza Anyone? (L to R): David Brunt, Erica Penna, Chef Wolfman, Sandy De Sousa, Lee Shemuel, Simone Sher. Missing: Heather Manderson.

The SA thank all of those who helped out. From set-up to handing out pizza, we THANK ALL OF YOU!

The SRCs, Allison Lucy, Jimmy Andrieu, Erica Pena, Chef Wolfman, Doug Hughes, "Joe's Convenience", Pizza Nova, and all the students who came out to support us!



"Joe's Convenience" performs the "Omish Man."

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415 - 4459 | ST JAMES
200 King Street East
Room 131
415 - 2004 | NIGHTINGALE
2 Murray Street
The Library
415 - 2356 |
|--|---|--|

* ALL CURRENTLY REGISTERED STUDENTS HAVE ACCESS TO ALL THREE CENTRES.

"FUNDED BY STUDENTS FOR STUDENTS"

EDUCATIONAL RESOURCES

GEORGE BROWN
UNIVERSITY

New ways to reach us!

Now you'll be able to get information about OSAP through two new sources. You can access the OSAP Website on the Internet or call our automated telephone voice response system. Both systems offer increased access to information about the status of your OSAP application and loan forgiveness. They are available 24 hours a day, 7 days a week!

<http://osap.gov.on.ca>
1-900-565-OSAP

How they work

Since both are automated systems you won't get a live attendant. But, because they are linked to the computer processing system, you'll have access to the most up-to-date information. You can check the status of your application and you can see if any additional information or documentation is needed. If there are problems, you will be given instructions about whom to contact for help.

Access

In order to access information about your personal OSAP file, you'll be asked for your Social Insurance Number and birth date to verify your identity.

<http://osap.gov.on.ca>

On the OSAP Website you can check the status of your application or see if the institution you plan to attend is approved for OSAP. You'll also find frequently asked questions and general OSAP, scholarship, and bursary information.

1-900-565-OSAP

You can call 1-900-565-OSAP (6277) 24 hours a day, 7 days a week! You will be charged a flat rate of \$2.00 for each call. If you hang up within 10 seconds, you will not be charged. The system gives instructions, and you then select a number or a series of numbers on your telephone number pad (e.g., for service in English, press 1).

Remember, it takes a few weeks for your OSAP application to be received and processed, so we advise you to wait four weeks after submitting your application before you call. When you call, it's a good idea to have paper and pen handy.

Information you can get

- when your application was received and processed, so we advise you to wait four weeks after submitting your application before you call.
- why your application may be on hold
- what further information is needed to process your application
- what you need to do now
- what will happen next
- what is the status of your loan forgiveness
- where you can get help



Ontario
Ministry of Education

Page 1/106

Casino Night

For the Love of Money and Education

Valentine's Day, February 14th, 1997

Since September the College and its students have been coping with budget cuts, from the layoffs of many faculty members to increased tuition fees. On February 14th, the Hospitality Club, the Student Association, the college and the community will come together in this time of need. With the participation of each of these groups, "Casino Night" and a more easily obtainable education, will be a reality.

Not only does this mean that more needy students will have access to an education, but everyone is working together: the GBC administrative staff, the professors, the students, and our community.

Budget cuts are a part of today's reality, therefore we need to work together to overcome any shortcomings that may result in our education system. George Brown College is definitely working for the greater good.

For the Money... for the Students!

Casino Night is not about money, it's about needy students and about doing all that we can to ensure that those who want an education have the means of obtaining it.

A special Ontario Trust Fund has been created. The provincial government will match every dollar raised at the Casino, and all proceeds will be placed into the fund. Needy students eligible for this fund will have a chance to obtain an education.

"Casino Night," the Highlights

Hosted at the college's Hospitality Centre, the evening will offer gaming, a gourmet buffet dinner (under Chef Maurer and Wolfman's expertise), and will be topped off with live entertainment from the "City Limits Showband."

All proceeds will go towards the students' education fund. To add to the excitement, our business community has donated many generous gifts. There is something for everyone. From an inclusive week for two in Jamaica to one ten-pound Toblerone chocolate bar.

A Night For Everyone

This is an event originated by the Hospitality Club back in September. Since then members within the college, the Student Association, and the community have all joined the team. Promotion has been national, international, and most of all, campus wide. This night is for all to enjoy, no matter who you are, or how much money you have. There is only one criterion... you must care about the future of our education system.

How To Obtain Tickets (\$25/Person)

SA offices at each GBC Campus Or Reserved Tickets By: (416) 415-2900, ext. 3888

Casino Night, Fund-raiser for Scholarships

300 Adelaide St. E. (Downtown Toronto)

7 PM - 12 AM